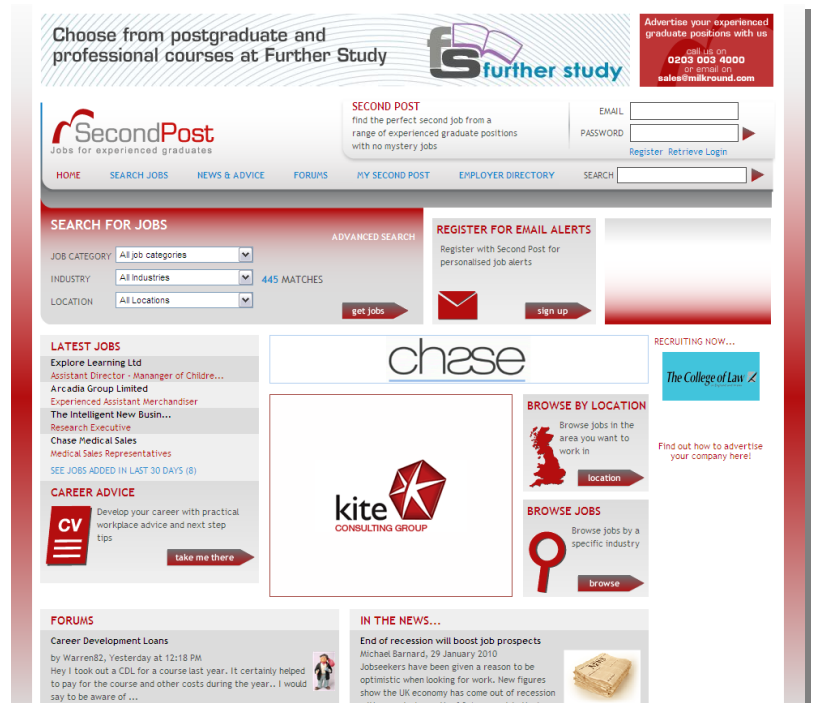



**SecondPost** offers **recruiters** experienced candidates of the graduate calibre associated with Milkround.com, ensuring higher quality applications than a jobs board. It also provides opportunities to target the wider untapped graduate market, reaching graduates who did not join a training scheme immediately after university and who have now gained two or three years of professional work experience.

## Key Statistics

- 80,000 registered users
- 72,000 average page impressions/month
- 15,000 average visits/month
- 11,000 average unique users/month



The screenshot shows the SecondPost website interface. At the top, there's a banner for 'Further Study' with the text 'Choose from postgraduate and professional courses at Further Study'. Below this is the SecondPost logo and navigation menu including HOME, SEARCH JOBS, NEWS & ADVICE, FORUMS, MY SECOND POST, EMPLOYER DIRECTORY, and a search bar. The main content area features a 'SEARCH FOR JOBS' section with filters for Job Category, Industry, and Location, showing 445 matches. There are also sections for 'LATEST JOBS' listing roles like Assistant Director and Research Executive, 'CAREER ADVICE' with a CV icon, and 'FORUMS' with a post about career development loans. On the right side, there are sections for 'REGISTER FOR EMAIL ALERTS', 'BROWSE BY LOCATION' with a map of the UK, and 'BROWSE JOBS' by industry. A 'chase' logo is also visible in the middle right section.

*“Second Post has enabled us to attract a very high number of high calibre experienced graduates to our organisation. It has proved to be a very cost effective element of our overall recruitment process.”*

**Rail Safety and Standards Board**

## Why use Second Post?

- Save money by getting your experienced hires through Second Post as an alternative to recruitment agencies
- Get the benefit of targeting experienced workers who are high quality graduates and from the ‘hidden graduate pool’ (these are high quality graduates who did not go on to traditional graduate schemes and who now have the advantage of professional experience as well as graduate status)
- Quickly fill your ad hoc roles as well as graduate positions at short notice
- Higher quality of candidates than regular job boards due to a ‘no mystery jobs’ policy, for candidates who want to apply to named employers only

## Contact us

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