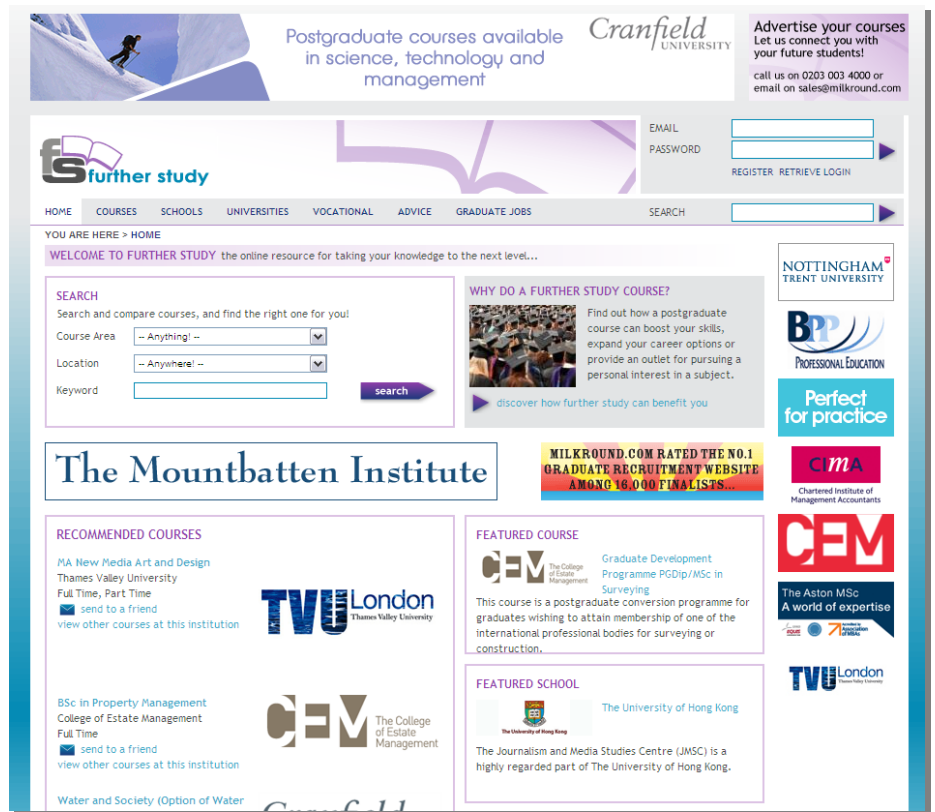




Our newly-launched Further Study site gives you the opportunity to market your postgraduate courses to our unrivalled database of students and graduates. A recent survey of our users revealed that one in five graduates are considering further study. With more and more graduates taking this route, our website is a prime way to get your courses in front of this growing market.



The screenshot shows the Further Study website interface. At the top, there's a banner for Cranfield University with the text 'Postgraduate courses available in science, technology and management'. Below this is a navigation menu with links for HOME, COURSES, SCHOOLS, UNIVERSITIES, VOCATIONAL, ADVICE, GRADUATE JOBS, and SEARCH. A search bar is also present. The main content area features a 'WELCOME TO FURTHER STUDY' message and a search section with dropdown menus for 'Course Area' and 'Location', and a 'search' button. There are also sections for 'RECOMMENDED COURSES' listing MA New Media Art and Design from Thames Valley University and BSc in Property Management from the College of Estate Management. A 'FEATURED COURSE' section highlights a Graduate Development Programme PGDip/MSc in Surveying from The College of Estate Management. A 'FEATURED SCHOOL' section mentions The Journalism and Media Studies Centre (JMSc) at The University of Hong Kong. The right sidebar contains logos for Nottingham Trent University, BPP Professional Education, CIMA Chartered Institute of Management Accountants, and TVU London.

Why use Further Study?

- Promote your courses and institutions by targeting relevant candidates across all Milkround Online databases
- Get traffic from Google as the term 'Further Study' ranks top in a Google natural search
- Get the benefit of having students and graduates using Milkround.com directed to the Further Study website
- Reach a relevant and wide range of potential candidates by promoting your courses, schools and institutions to all Milkround Online users

"The emailing service is particularly helpful in bringing in new students"

ESCP- EAP European School of Management

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