

Diversity Milkround

The integration of Diversity Milkround into Milkround.com offers unrivalled positioning for your company to students and graduates interested in equal opportunity employers. The increased traffic that you will receive from having your Diversity Profile featured on Milkround.com will promote your Diversity and CSR message to a wider audience, allowing you to highlight specific diversity initiatives, attitudes and opinions. Through its integration into Milkround.com, Diversity Milkround is the ideal platform to set your company apart from your competitors and give you access to a niche group of students and graduates who value diversity in the workplace.

Featured employer

Highlight your company to drive extra traffic to your Diversity profile.

Banner advertising

Targeted banner advertising across Diversity Milkround content, including News & Advice.

Employer listings

Direct link to your Diversity profile through our list of equal opportunity employers.

Contact us

Email: sales@milkround.com

Phone: 020 3003 4000

Fax: 08448 584 345

Why use Diversity Milkround?

- Milkround.com survey results show that three quarters of females are more likely to apply to a firm with a clear equal opportunity policy.
- Promote your jobs and maximise exposure of your Diversity events with targeted Diversity email alerts.
- Demonstrate your commitment to equality and highlight your corporate social responsibility initiatives, raising your Diversity brand to keep the edge over competitors.

What can you get?

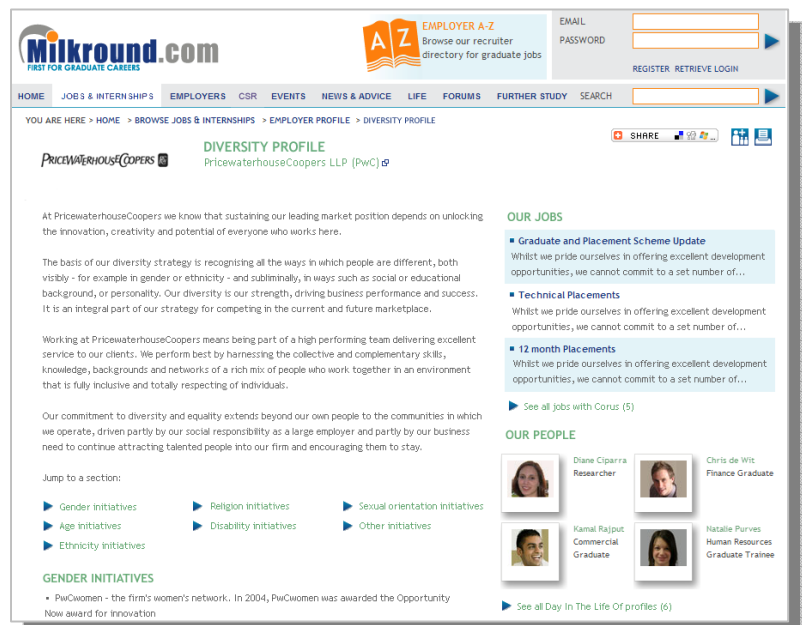
- A Diversity profile listed alongside all the relevant information on Milkround.com that allows you to promote the initiatives that are specific to your organisation.
- A slot in a monthly Diversity newsletter that goes to 20,000 candidates who want to hear from diverse organisations.
- Event listings promoting your Diversity events.
- Unrivalled access to a diverse pool of candidates.
- A range of branding opportunities across a Diversity Milkround landing page and specialised news & advice to raise awareness of your brand at key times during your campaign.

Get involved

The new Diversity hub will be a new, improved version of diversitymilkround.com giving you the opportunity to extend your reach in this area in a more streamlined fashion. This feature can be booked now and will be available for campaigns starting September 2010.

For more information please contact us on 020 3003 4000 or sales@milkround.com.

A new Diversity profile



The screenshot shows the Milkround.com website interface. At the top, there is a navigation menu with links for HOME, JOBS & INTERNSHIPS, EMPLOYERS, CSR, EVENTS, NEWS & ADVICE, LIFE, FORUMS, FURTHER STUDY, and SEARCH. Below the navigation, the page title is 'DIVERSITY PROFILE' for 'PricewaterhouseCoopers LLP (PwC)'. The main content area includes a 'GENDER INITIATIVES' section with a list of initiatives: Gender, Age, and Ethnicity. There is also a 'GENDER INITIATIVES' section with a list of initiatives: Religion, Disability, Sexual orientation, and Other. The 'OUR JOBS' section lists 'Graduate and Placement Scheme Update', 'Technical Placements', and '12 month Placements'. The 'OUR PEOPLE' section features a grid of employee profiles, including Diane Ciparra (Researcher), Chris de Wit (Finance Graduate), Kamal Rajput (Commercial Graduate), and Natalie Purves (Human Resources Graduate Trainee).

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